The LOUD MOUTH

CREATIVE ENGINEERING INCORPORATED

HOME OF ELECTRONIMATION™

VOLUME 1, NO. 3 June, 1981

AIR'S SPEN-V EN-Y EN

In recent days, I've received a tremendous and frankly, unexpected show of trust and understanding from the majority of my employees, and as a result, I have been greatly inspired to give the company a challenge so great and dynamic that I am sure there is no other company in the world which could work together as closely as we will have to in order to accomplish the mission. Despite our standing as the greatest animation company in the world, many outsiders will tell us we're crazy, and that we'll never accomplish the miracle I'm ready to challenge you to.

For now, it will be called the Extravaganza of Electronimation Excellence or E.E.E. It will be a totally new and different show presented on 9 stages in a completely controlled environment and loaded with special effects. Many of you will be participating in the project, and our goal will be to take the show to Kansas City(where this year's annual International Association for Amusement Parks and Attractions convention will be held)for its grand unveiling in November. Here, we'll meet our competition head on and defy them to compare themselves with us as they have done in the past.

We are the only animation company to succeed as we have, but we haven't won a prize at the convention since 1979 when we still had a handful of employees.

Many people believe we can't do it again---that we're just another manufacturing firm not capable of proportionally greater accomplishments because of our growth. But now, I'm saying, let's unite and inspire the successful completion of this project which can change the face of this company back into that of a world champion ready to conquer anything!

I will unveil the plans for the show very soon.

THE INSIDE SCOOP

Do you "get off on" staggering figures? If so, you'll be interested in knowing that the business office's Canon copier has now copied 45,095 items to date, and that's just since last October! No wonder it has to be cleaned every day!

(Cont. pg. 2)

The Whole Story

How do Creative Engineering, Inc., Brock Hotel Corporation, and ShowBiz Pizza Place, Inc. fit together in one spectacularly dynamic scheme?

In a nutshell, Creative Engineering's "The Rock-afire Explosion" electronimated stage show is designed and manufactured exclusively for ShowBiz Pizza Place, Inc. of Topeka, Kansas. SPP has exclusive rights to Electronimation™ for the restaurant, nightclub, and lodging businesses. Presently, there is a chain of restaurants, already 21 across the country in full operation, combining the talents of Creative with those of Brock Hotel Corporation, the largest franchisee of Holiday Inns in the world. ShowBiz Pizza Place, Inc. is an 80%-owned subsidiary of Brock Hotel Corp., the balance of the stock being held mostly by Aaron and some also by Mel and Essie.

We'll have 41 shows installed in ShowBiz Pizza Places by the end of this year, and many more ready for installation.

NEW EMPLOYEES

Our new employees since May 25, 1981, left to right:
BOTTOM ROW---Eddie Gismondi, Jr., Mark Steele, John Ray

TOP ROW---Tony Butler, Judy Wakefield, Steve Martin, Ray Clickner, Bart Ross

NOT PICTURED---Ron Ciervo, Jenny Carroll, Michael Gajnos, Michael McArdle, Joe Michotte, David Rossman, Rick Bailey, Renato Calalang, Dinah Notartomaso, Fred Quinlan, Julia King, Tony Santos, Melvin Carter, Debbie Norman

DEAR EARL SCHMERLE

DEAR EARL,
This may sound a little strange, but I like kissing on the beach. What do you think, Earl?

Macho Man

LISTEN HERE, STUPID,
That's not bad if you don't mind sand, little seashells and little critters on your lips and tongue. But frankly, I like kissing on girls better. Try it--you'll like it!

****

DEAR EARL SCHMERLE,
I have a pet hound dog that I have to bathe everyday because he smells. What can I do to stop him from smelling?

Doggone Desperate

WELL, STUP_D,
There is only one solution to stop your dog from smelling; that is to cut off his nose.

Around Town

For a real treat, Valentyne's at 54 N. Orange Ave. offers a superb combination of great food and drinks exceptional live jazz entertainment at night, an enjoyable atmosphere, and good service, all at reasonable rates. Their quiche, crepes (especially Turkey Divan), hamburgers, and onion rings have been enthusiastically recommended. The service is so good, you'll never find your tea level below the ½ mark!

Mystery Employee

Flaming red hair, pregnant, and always smiling---real giveaways for our mystery employee this month! This very sweet "mama" is our only employee that opens up windows by smashing out the glass!

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Did you correctly guess the mystery employees for the months of April and May? April's was Pete Di Rocco, and May's was Eddie Gismondi.

The Inside Scoop . . . . . from Pg. 1

ALICE ANN has been elected the hororary mechanic of our company!

A fairly recently-formed area is that of Electronimation Service, arisen out of our necessity to have one person with much knowledge of both electronics and mechanics to handle our service needs. MIKE DI MASCIO is just that person, acting as liason Service Manager, bridging the gap between the service needs of ShowBiz and the production of Creative. Mike is truly a great asset, and we're proud to have him!

Big organizational changes have taken place in the art area; consequently, the airbrushing of parts for a batch of 25 that once took 3 months or more, now takes only 1½ months following the flow charts. Art now proudly states that they can meet their deadlines without hiring additional people.

SALLY CUMMINGS has been invaluable as the quality control person for the art area. This little lady has set up a QC area downstairs, as well as keeps up with all of inventory for parts in the process of being worked on. All art work goes through her, from start to finish.

Bolt-Snap-Brush and Mechanics are coordinating their efforts better than ever! A new procedure has been worked out that allows for a steady flow of work from Mechanics to BSB, eliminating those end-of-the-batch Bolt-Snap-Brush Blues, eh,Tim?

LEONARDO'S Words of Wisdom

"We have one life. 'Doing good turn' will soon be pass. What's done for others will only last."

--Nardo

June Babes

JUNE 7
Tommy Tugade

JUNE 9
Sarah Cundiff

JUNE 12
Darrell Bourff

JUNE 16
Harry Helton

JUNE 30
Anthony Frazier

JUNE 30
Lori Kruger

DID YOU KNOW ---?

Charles Creighton and James Hargis of Missouri drove their Ford Model A 1929 roadster in reverse from New York City to Los Angeles (3,340 miles), July 26-August 13, 1930, without stopping the engine once. They arrived back in New York on September 5, again in reverse, thus completing 7,180 miles in 42 days.

RONA PARROT'S GOOSY GOSSIP

My extremely reliable sources have informed me that Karen and David Leggett are pregnant! They say that if all goes according to Karen's and David's plans, the little babe should come around about the end of January, born with a wrench in one hand and a paint brush in the other!

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Bo and Debbie official now? That's the word I've heard! Bo gallantly surprised her with a diamond ring as they frolicked in a muddy waterfall! Under such conditions, how could she refuse?!

MIKE MCARDLE and TONY SANTOS---assembling valve banks

KEN JURRIES---putting the plumbing harness on

RICK BAILEY---cleaning the control switch on the mixer board

BILLY BOB, NANCY, DAVE--- invaluable staff members of The Loud Mouth

Studio Upbeat

One of the most beautiful recording studios you may ever see is just about complete

One of the most beautiful recording studios you may ever see (our very own) is just about complete! Much appreciation goes to EDDIE, DUKE, STITCH, BILL, and LEONARDO for all their hard work and dedication.

Fatz's latest song, "Mr. Bass Man," and Earl's latest skit as a "Big Time Hollywood Agent" have just been introduced in our Topeka SPP store. They were both smash hits! Duke,speaking of Earl's skit says, "It's tops. I love it. It beats everything else!"

BEKTRS BEKTRS BEKTRS

SCOTT ETTER has come up with many new and innovative ideas; among them are new eyeballs, a new wrist for Mitzi, and a new design for Dook gloves!

MIDGE KNUTSEN has come up with prototypes and patterns for a great new type of shoulders to replace the old ones which, in the past, could be caught under the arms of the characters, and eventually, impair their their movements. These new shoulders will do neither. She's also been working with materials to replace parts of the duct work in the characters.

HOT NEWS

Five days and four nights basking in the sun on Bon Aire island off the coast of Venezuela,sailing, touring the island via cruise boats, scrumptuous breakfasts and dinners, and lovely accommodations. Does this sound like the perfect honeymoon? And what if every bit of it were FREE, including the round trip air fare for two?

Nice daydream, huh? But for Marla Wiener and her future husband, this romantic paradise will be their honeymooning home in October.

How could this be? Just two quick phone calls by Marla to BJ105 to play the Real Thing game and the drawing of her name is all it took. She's still dazed! Can you blame her?

****

It was an eventful day in the lives of Bill Brain and his wife, Vicky, on Friday, June 12th! Bill received his B.S. degree from U.C.F., his field of study being that of Operations Research, a math-related field. Vicky received her Master's degree in literature and will be teaching at U.C.F. beginning this summer's quarter.Congratulations to the both of you!!!

LOUD MOUTH

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★ SPECIAL EVENTS ★

Creative Engineering, Inc.'s third annual company beach party will be planned for one week-end in July. The actual details will be up-and-coming!

A potluck luncheon will be held during lunchtime on July 2nd. See Jim Clayton for details and signing up!

Classy Classifieds

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ARTICLES FOR SALE
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TOYOTA CORONA WAGON---'73, runs, $600. Jim Clayton. 423-7467.

FORD HI-CUBE VAN---'77, 350 Econo-line, 7'x7'x14', dual back wheels, ramp, hitch, two gas tanks. Valued at $5500; will sell at $4500 to assure quick sale. Will negotiate. See Jamie in Sewing, or call 896-0708.

MGA---'58. Classic automobile, needs loving owner; original engine transmission, new brakes, extra parts. Needs body work. Price negotiable. See Steve in computer room, or call 677-1517.

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